

LITERACY 360

The insights you
need to ensure
no child is left
behind

Created in collaboration
with **Adam Lancaster**,
experienced Senior Librarian
and Head of Literacy.



Do you know how each of your students feels about reading? Are your students reading for pleasure?

Do you have an understanding of how your students view themselves as readers?

As educators we know that how a child feels about reading has a direct and profound impact on their performance across all subject areas in school and on their mental health in childhood and beyond into adulthood.

So how can we gain a deep understanding of each student's individual attitude to reading? **With Literacy 360.**



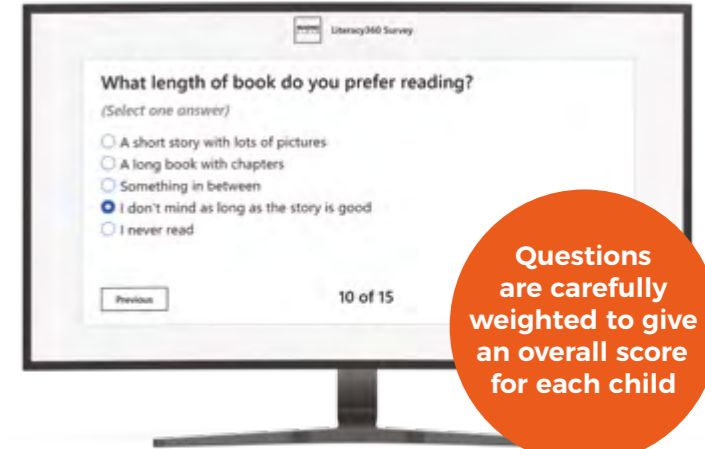
Literacy 360 is an innovative whole-school tool that enables you to understand and monitor each child's individual attitude to reading and how they feel about themselves as a reader. It gives you valuable insights to help inform early evidence-based interventions in key stages 2 and 3 to ensure all students develop positive attitudes to reading and read for pleasure.

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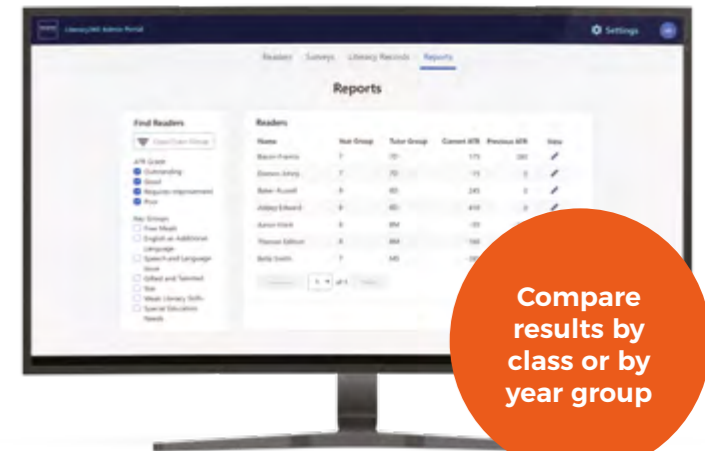
Created in collaboration with Adam Lancaster, experienced Senior Librarian, Head of Literacy & former Assistant Headteacher, Literacy 360 incorporates the tried and tested *Impact Through Reading* methodology and the *Attitude to Reading* survey, providing schools with everything they need to carry out the student survey and surface, evaluate and share the valuable insights it provides.

With Literacy 360 you can:

- ✓ gain a **deep understanding** of how each child really feels about reading
- ✓ find out **how children see themselves as readers**, what they like to read (including favourite books, authors & genres), how often they read, **how much support they have for their reading at home** and more
- ✓ **share valuable insights across departments** to inform teaching strategies and interventions
- ✓ ensure **an effective whole school approach to literacy** with shared literacy records for every child that all departments can contribute to and monitor



Questions are carefully weighted to give an overall score for each child



Compare results by class or by year group

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Get a full 360° view of literacy in your school today!

Find out more at:

www.capita-readingcloud.co.uk/literacy360



The survey's really helped me find the books that I do like so then I know what to read.

Isabella, Year 7



Reading for pleasure is a fundamental habit that we want to instil in all young people. It is the bedrock to a richer, fuller life and a truly rounded individual. In terms of education, its impact should not be underestimated or ignored and it is crucial we invest our time and resources in promoting a healthy reading culture in each and every school.

Adam Lancaster, experienced Senior Librarian, Head of Literacy & former Assistant Headteacher



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